

TOOLS FOR TRANSPORTATION PROJECTS

Best Practices from Thriving Communities

12 August 2025 – 12 p.m. Central

AGENDA

Thriving Communities Program & Upcoming Toolkit

Recap MSA's partnership with USDOT and preview the upcoming Toolkit.

Tools for Transportation

6 quick-format presentations from expert panelists that preview content being featured in the toolkit.

Coming Fall 2025!

Watch for the publication on the MSA Knowledge Hub in the Fall.

Panelists

Main Street America
Shane Hampton and Maggie Gillespie

CTL Engineering
Leigh Lane

Equiticity
Olatunji “Oboi” Reed

National Association of Development Organizations
Bret Allphin

Project for Public Spaces
Emily Putnam

Rails to Trails Conservancy
Liz Thorstensen

Rural Community Assistance Partnership
Verna Al-Ag and Carissa Patrone-Maikuri



Do you believe that
transportation is
about more than
just getting from
Point A to Point B?



75% of accredited Main Streets are located on streets in the state or federal highway system.

Many are also transit corridors, or intersect with railroads.



Monroe, Louisiana



McAlester, Oklahoma



Bois Forte Band of Chippewa (Minnesota)



Independence, Oregon

MSA and the THRIVING COMMUNITIES PROGRAM



MSA CAPACITY BUILDER TEAM



TCP COMMUNITIES SAID THEY'RE...

Challenged by...

- + Roads that don't support multiple modes of transportation
- + Dangerous conditions for pedestrians
- + Disconnected and missing infrastructure
- + Aging and poorly maintained infrastructure

Seeing transportation's role for...

- + Increased quality of life
- + Better foundation for economic growth
- + Improved sense of community and place
- + Increased connectivity
- + Enhanced tourism opportunity

"We hope to be proactive in making our community a great place to live and thrive."

MSA SURVEY FINDINGS

**It's hard to pursue
transformative
infrastructure
investments, no matter
where you are!**

"Big things can happen in small towns!"

But there are special challenges for rural and tribal places...

- + Staff capacity to manage projects
- + Access to specialized knowledge & services nearby
- + Funding to pay for professional services
- + Funding to pay grant matches
- + Long-standing economic hardships

MSA APPROACH TO TCP



Community Assessment

Assessing capacity and gaps

On-site assessments to inform work plan



Capacity Building

Monthly cohort

Virtual and in-person workshops

Transportation planning, policy, and practices

\$90,000 sub-awards driven by local priorities



Visioning

Concept planning and prioritization

Community engagement practices

Regional partnerships

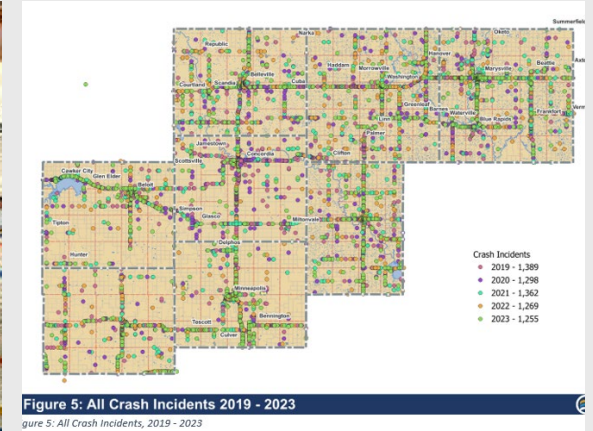


Figure 5: All Crash Incidents 2019 - 2023
Figure 5: All Crash Incidents, 2019 - 2023

Technical Assistance

Data & analysis

Recommendations

Identify funding & produce materials to support project readiness/grant competitiveness

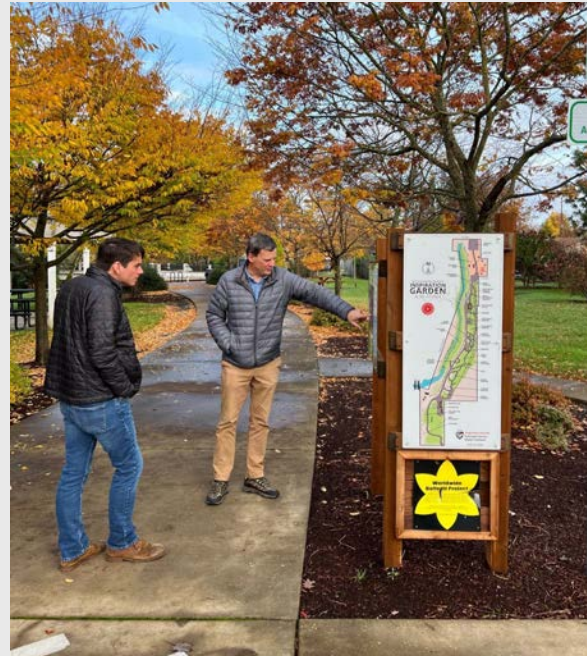
HIGHLIGHT: ASSESSMENT

Over 500

Community stakeholders recorded
across 20 communities in
assessment phase

13

State DOTs engaged in partnerships
and conversations



HIGHLIGHT: SHARED LEARNING

8

Virtual workshops by subject matter experts



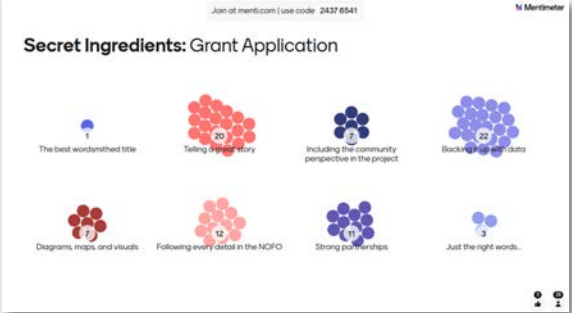
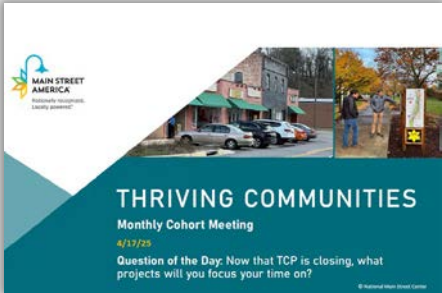
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In-person convenings in Washington, DC



20

Virtual cohort meetings



13,000 hours

□ □ □

45

Major contributors from MSA, its partner organizations and USDOT

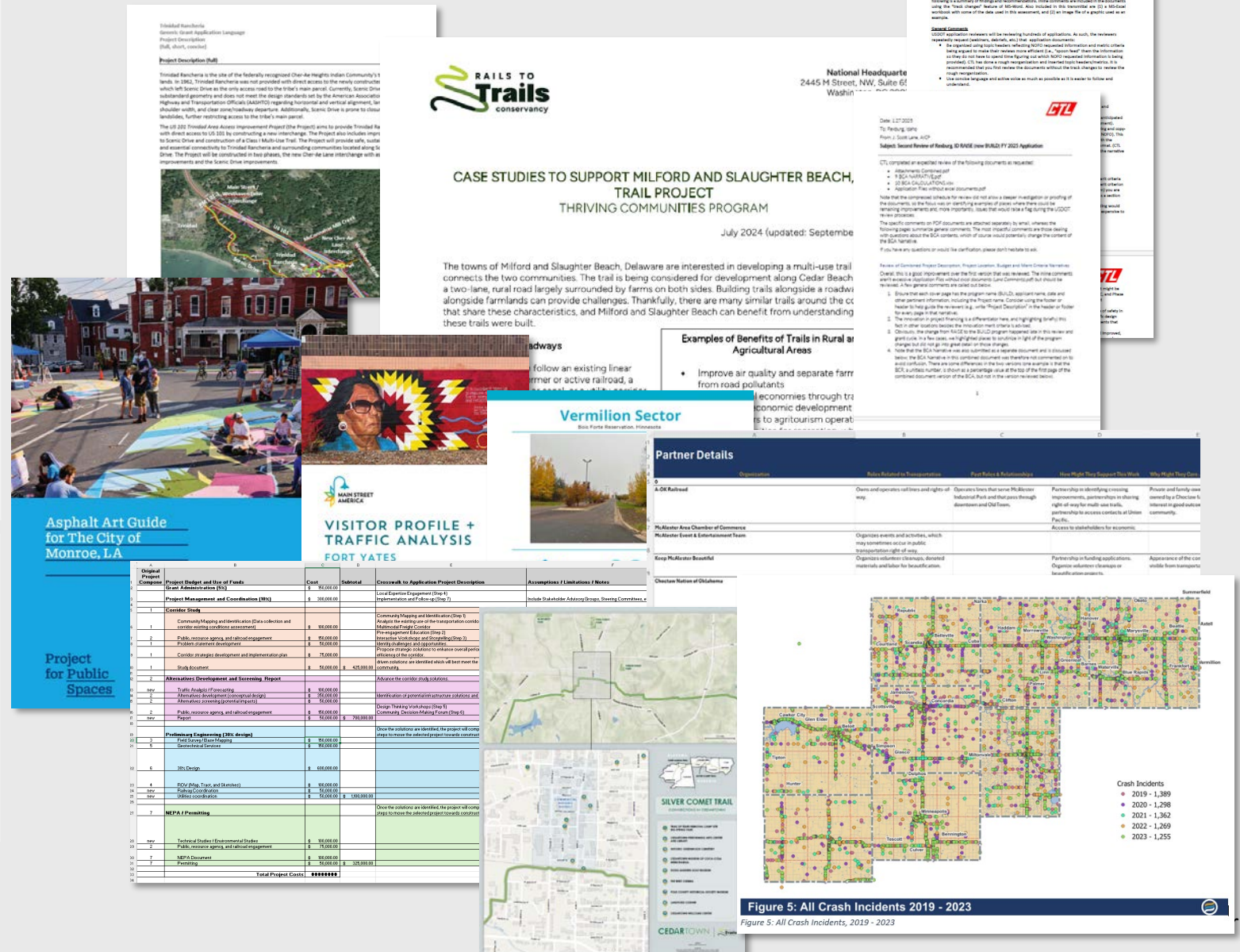


Figure 5: All Crash Incidents 2019 - 2023

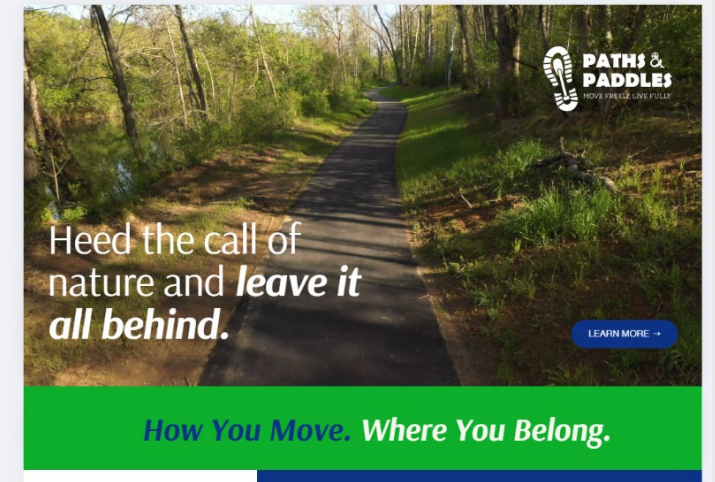
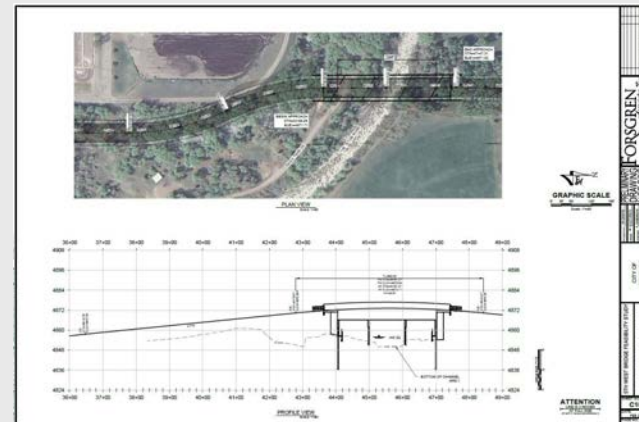
Figure 5: All Crash Incidents, 2019 - 2023

HIGHLIGHT: SUB-AWARDS

\$1.8m

Funding to communities through
TCP sub-award from MSA to
advance project readiness

- Feasibility studies and preliminary engineering
- Long range transportation plan updates
- Grant language and grant management plans
- Active transportation visions
- Asphalt ground murals for engagement
- Transit fare support
- Trail support and safety campaigns
- Environmental work
- GIS data





How do we capture & share 2 years of lessons learned, methods, approaches, and tools with our network & beyond?

THRIVING COMMUNITIES TRANSPORTATION — TOOLKIT —



THRIVING COMMUNITIES TRANSPORTATION TOOLKIT

1 DISCOVER OPPORTUNITIES

Foster Community Ownership and Participation with a Community Mobility Ritual

Different Forms, Same Goals

CMRs are intentionally flexible. They can be adapted to different communities and ages and might take the form of:

COMMUNITY BICYCLE RIDES: Participants explore their neighborhood by bicycle to observe where infrastructure supports—or hinders—safe cycling. They might identify missing signs, dangerous traffic conditions, or opportunities for bike lane installations or improvements.

NEIGHBORHOOD WALKING TOURS: Participants assess sidewalks, crossings, and other infrastructure to identify issues such as broken sidewalks, poor lighting, or missing curb cuts. These tours highlight obstacles that impact walkability and safety.

PUBLIC TRANSIT EXCURSIONS: Participants ride local transit to evaluate the effectiveness of routes, schedules, and services. These outings can uncover issues such as confusing signage, long wait times, or inaccessible stops.

GROUP SCOOTER ROLLS: Participants test out scooters as a local mode of travel. These rides might reveal obstacles such as unclear regulations or limited scooter parking.

OPEN STREETS EVENTS: Participants experience streets as temporary car-free zones. This helps them imagine alternative uses for public spaces and learn how street design impacts community interaction and movement.

TOOLS

Equiticity developed a comprehensive overview of the Community Mobility Ritual framework, outlining best practices and opportunities for CMRs. The framework includes tools for partnership development, route planning, marketing, volunteer training, and more.

PRO TIP Equiticity's model of Community Mobility Rituals centers eight elements: rhythmic schedule, neighborhood ownership and focus, priority on socialization, racialized healing, reduced barriers to participation, shared customs, active disruption of the status quo, and imprinted memories.

How to Use This Toolkit

1 DISCOVER OPPORTUNITIES: learn how to assess your community's infrastructure opportunities and engage community members in the planning so that they feel a sense of ownership. You'll also find tools to help you map, organize, and prioritize potential projects.

2 BUILD A TEAM: find strategies for creating a coalition of partners and regional collaborators to pursue infrastructure opportunities. This section outlines practical approaches to bring people to the table and keep them engaged.

3 DEVELOP A PROJECT: learn what it takes to shepherd a project from conception to reality, including available tools, how to assess your transportation landscape, and what feasibility studies you might need.

4 GET IT FINANCED: learn how to find—and secure—funding to cover the planning, design, and/or construction of a project. This section includes common sources of funding and tips on how to determine if a project is grant-ready. You'll also learn how to effectively tell your project's story to funders.

5 ACTIVATE & MANAGE INFRASTRUCTURE: encounter key frameworks for managing and maintaining completed infrastructure projects. This section includes tools for tracking infrastructure conditions and frameworks to ensure that infrastructure is actively being used by the community.

DISCOVER
OPPORTUNITIES
BUILD A TEAM
DEVELOP A PROJECT
GET IT FINANCED
ACTIVATE & MANAGE
INFRASTRUCTURE

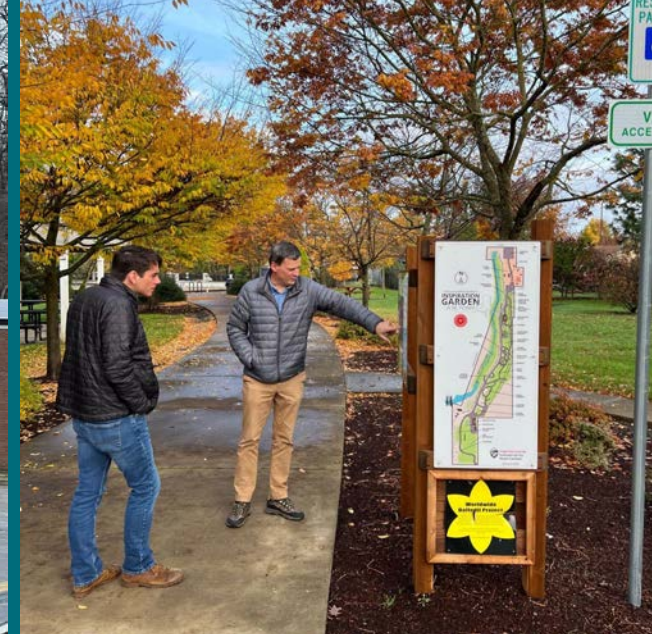


THRIVING COMMUNITIES
**TRANSPORTATION
TOOLKIT**



**MAIN STREET
AMERICA®**

Nationally recognized.
Locally powered.™



TOOLS FOR TRANSPORTATION

MSA's Thriving Communities Team

Leveraging the Power of 10 in McAlester, OK

Thriving Communities
Program

Project
for Public
Spaces



Our Mission

Great public spaces
strengthen communities.



We bring public spaces to life by planning and designing them with the people who use them every day. Our knowledge, skills, and strategies equip people to fuel lasting change. Together, we create community-powered public spaces around the world.

What is Placemaking at Project for Public Spaces?

Placemaking is a  community-based process of visioning, experimentation,  and care to change  the way people use and experience a public space.



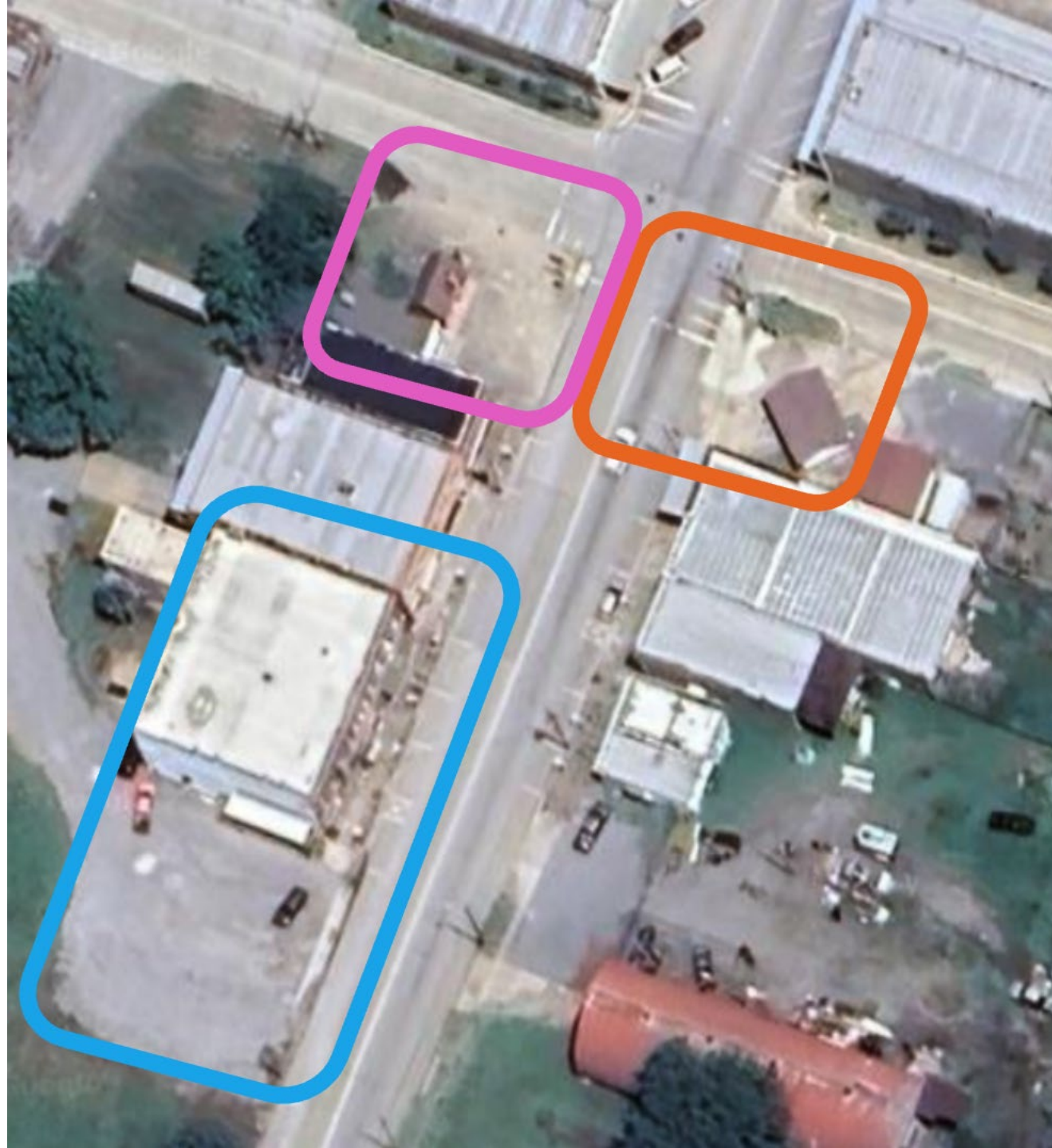
McAlester, OK



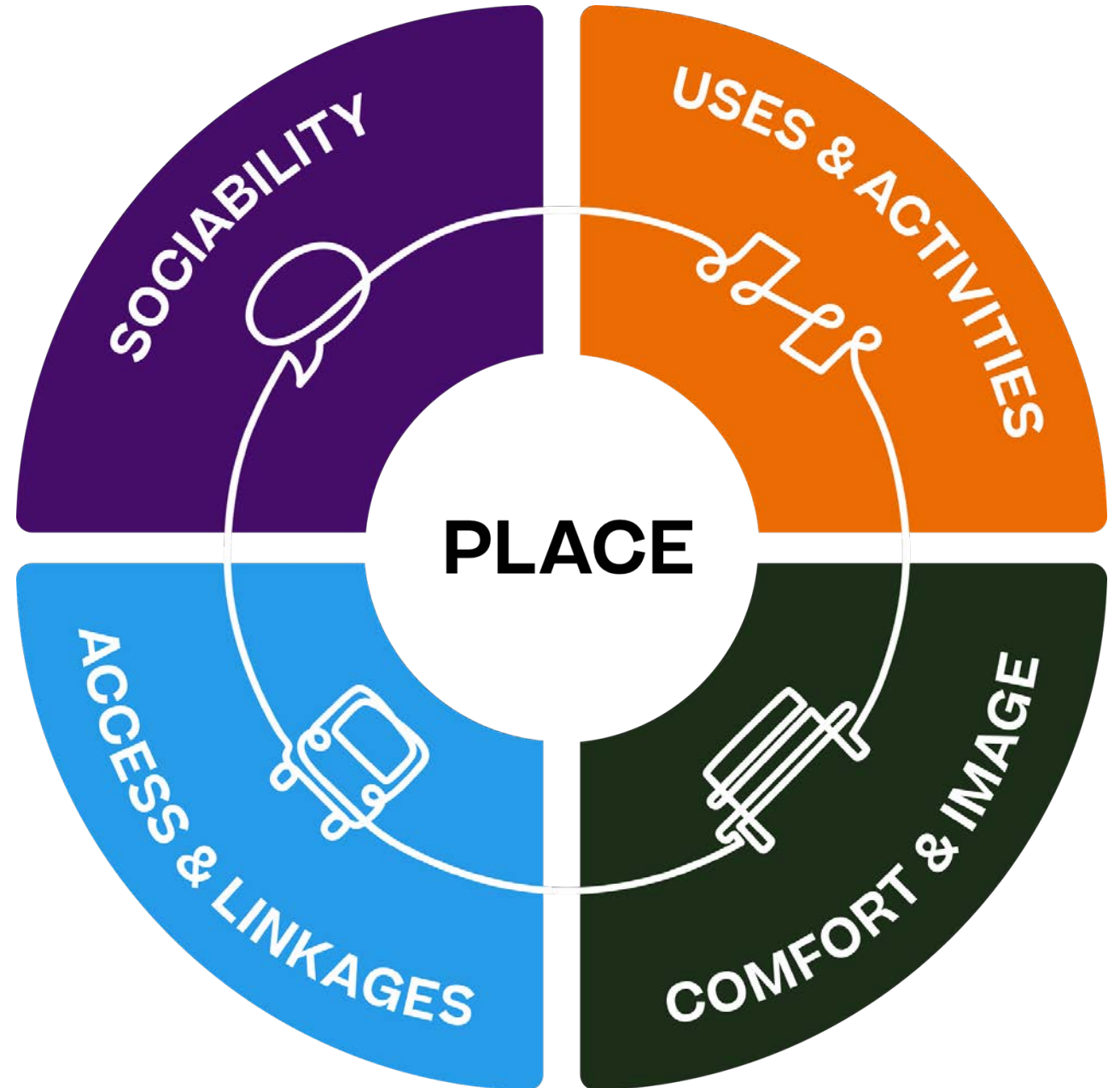


Site Selection through Asset Mapping





What makes
a great place?



Rate the Place

Comfort & Image	POOR		GOOD	
Overall attractiveness	1	2	3	4
Quality of maintenance	1	2	3	4
Choice of places to sit	1	2	3	4
Comments/Notes:				

Access & Linkages	POOR		GOOD	
Visibility from a distance	1	2	3	4
Ease in walking to the place	1	2	3	4
Clarity of information/signage	1	2	3	4
Comments/Notes:				

Uses & Activities	POOR		GOOD	
Mix of activities (spontaneous & organized)	1	2	3	4
Frequency of community events	1	2	3	4
Overall busy-ness of area	1	2	3	4
Comments/Notes:				

Sociability	POOR		GOOD	
Number of people in groups	1	2	3	4
Presence of children and seniors	1	2	3	4
Users reflect the diversity of the community overall	1	2	3	4

Identify Opportunities

1. What do you like best about this place?
2. What are things that you could do to improve this place that could be done right away and wouldn't cost a lot?
3. What changes would you make in the long term that would have the biggest impact?
4. How can you encourage tourists to visit this place? How can you enhance connections between this place and other local place assets?
5. What local partners or talent could help implement some of your proposed improvements? Be specific!



Existing



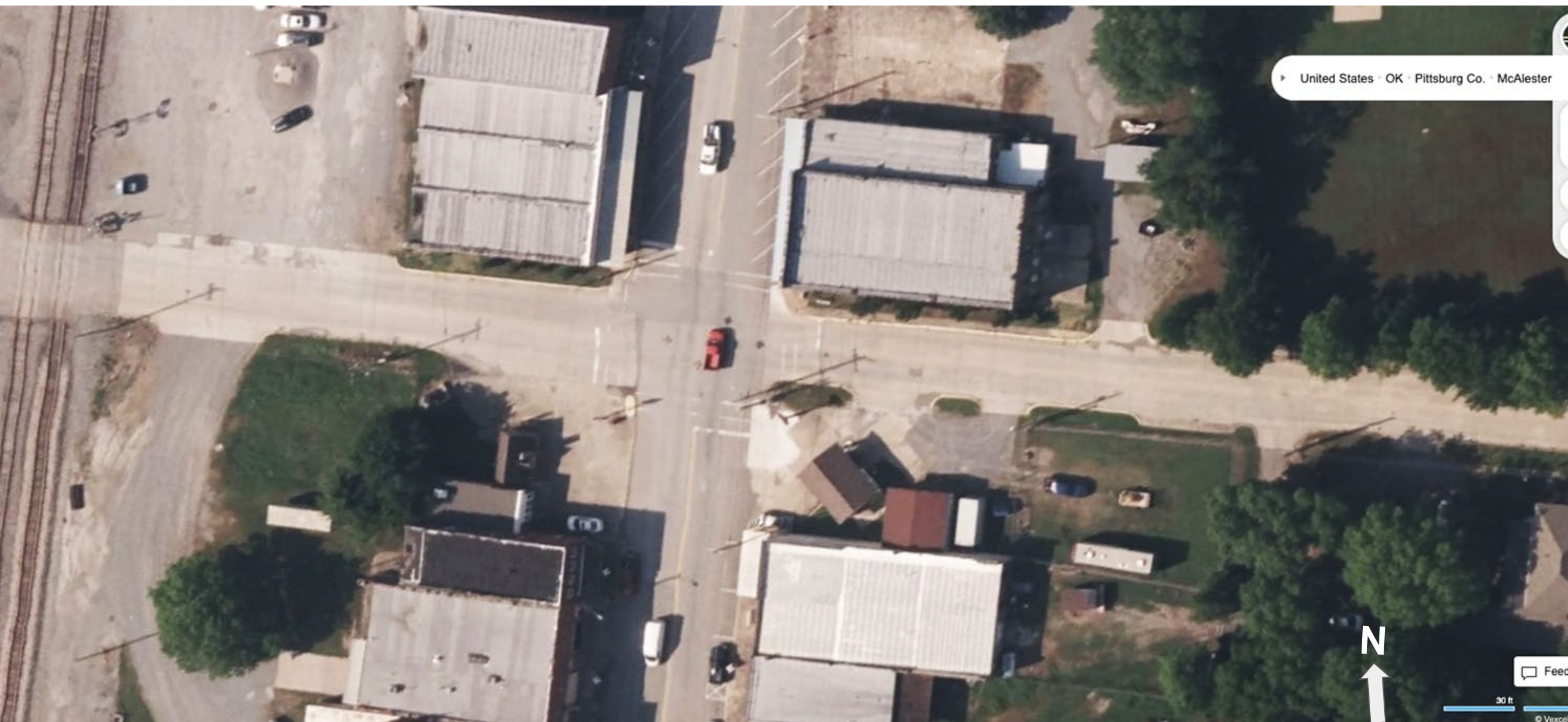
Inspiration



Concept

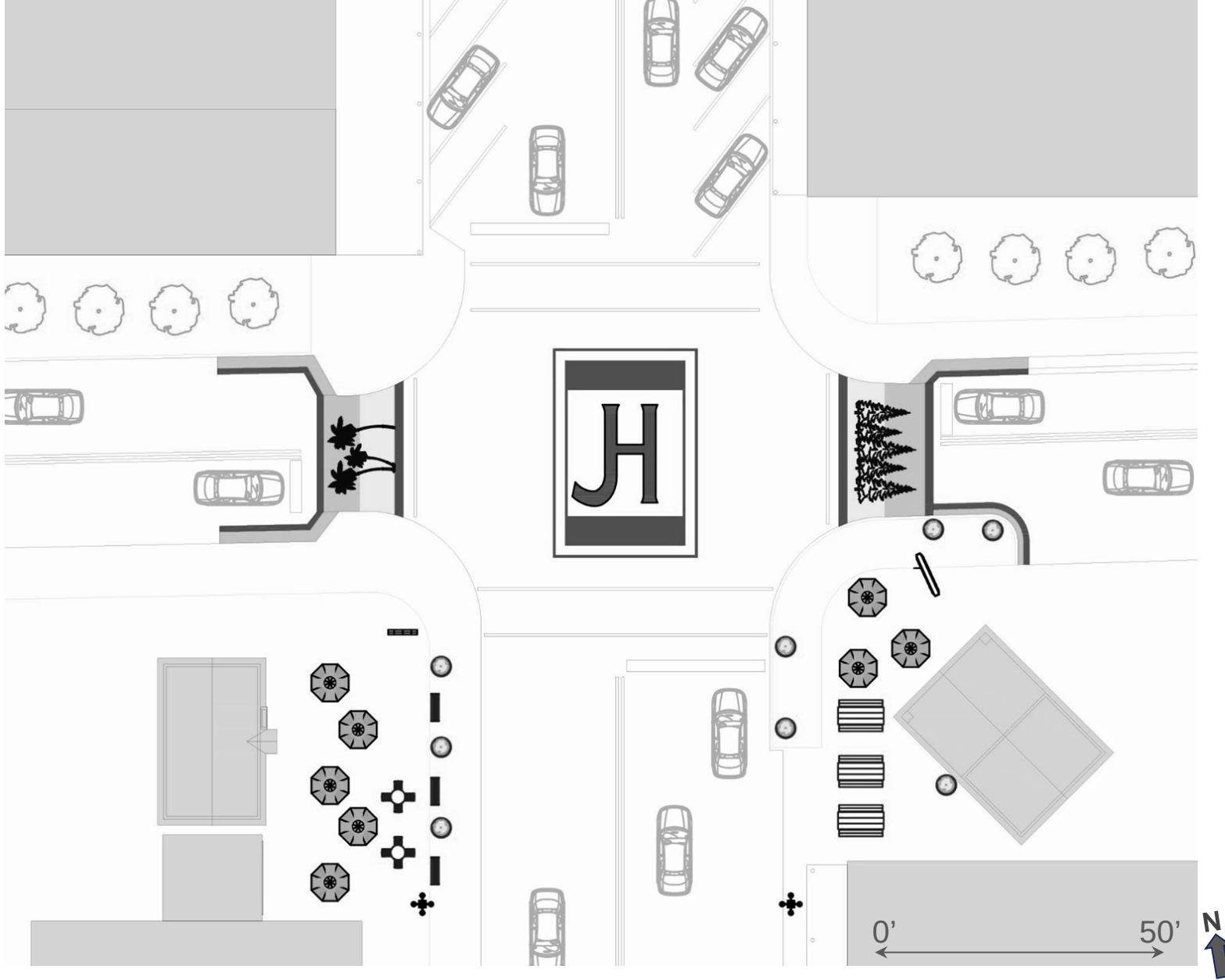


**Jefferson Highway
100% Corner
Old Town, McAlester, OK**



Intersection Improvements at Jefferson Highway and Krebs Avenue,
Old Town McAlester, OK - Existing Intersection at Jefferson Highway and Krebs Avenue

Thriving Communities Program, McAlester, OK
November 12, 2024



Intersection Improvements at Jefferson Highway and Krebs Avenue,
Old Town McAlester, OK - Plan

Thriving Communities Program, McAlester, OK
November 12, 2024

Project
for Public
Spaces



Intersection Improvements at Jefferson Highway and Krebs Avenue,
Old Town McAlester, OK - View Looking East on Krebs Avenue

Thriving Communities Program, McAlester, OK
November 12, 2024



Intersection Improvements at Jefferson Highway and Krebs Avenue,
Old Town McAlester, OK - Aerial View of Intersection

Thriving Communities Program, McAlester, OK
November 12, 2024

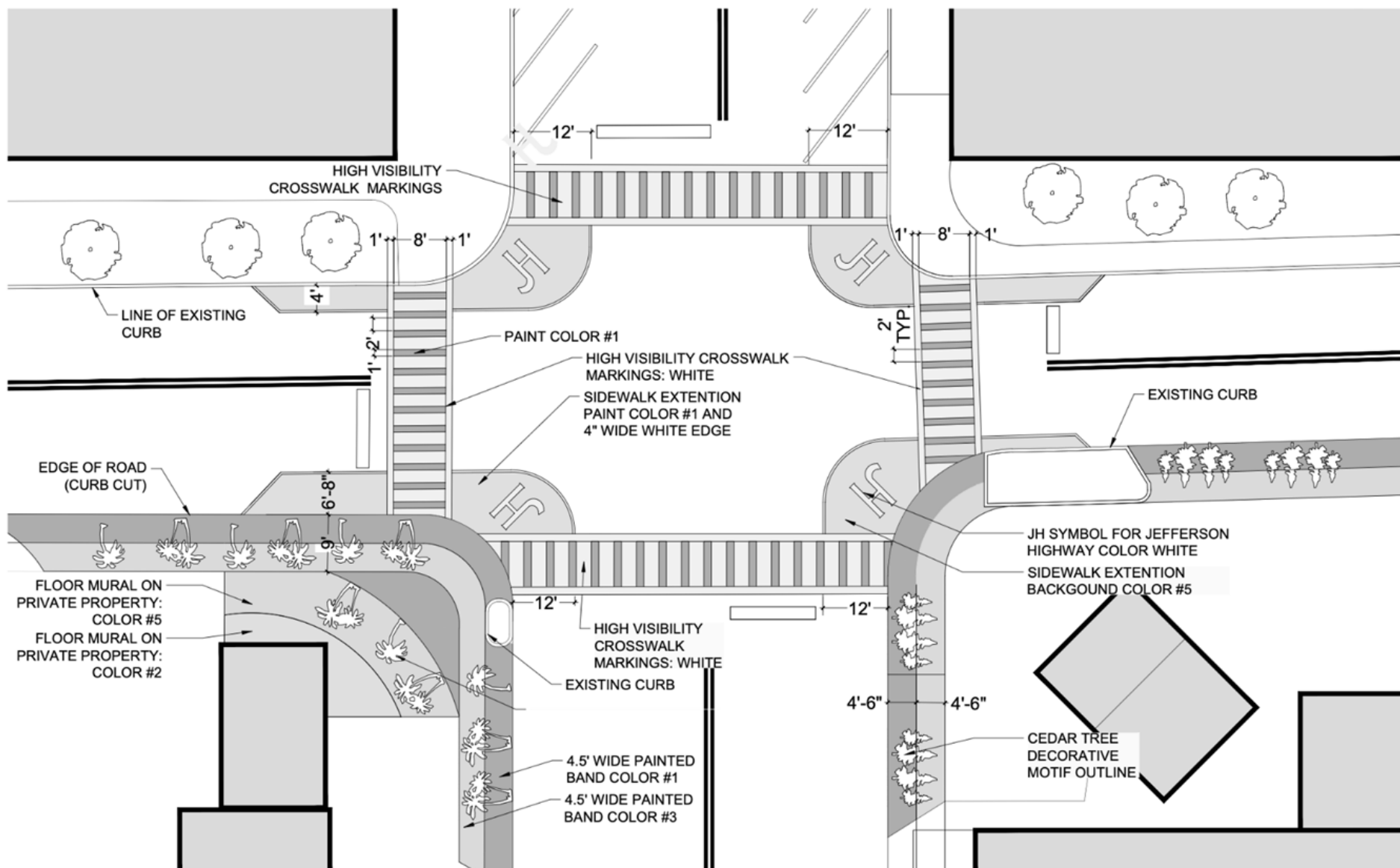
MAIN STREET AND KREBS AVENUE INTERSECTION MAIN STREET AND KREBS AVENUE, MCALISTER, OK

REVISION NUMBER	DESCRIPTION	DATE
1		
2		
3		
4		
5		

DECORATIVE TITLE:
DECORATIVE PAINT LAYOUT
PLAN @ MAIN STREET AND
KREBS AVENUE INTERSECTION

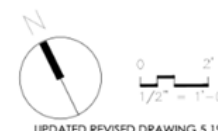
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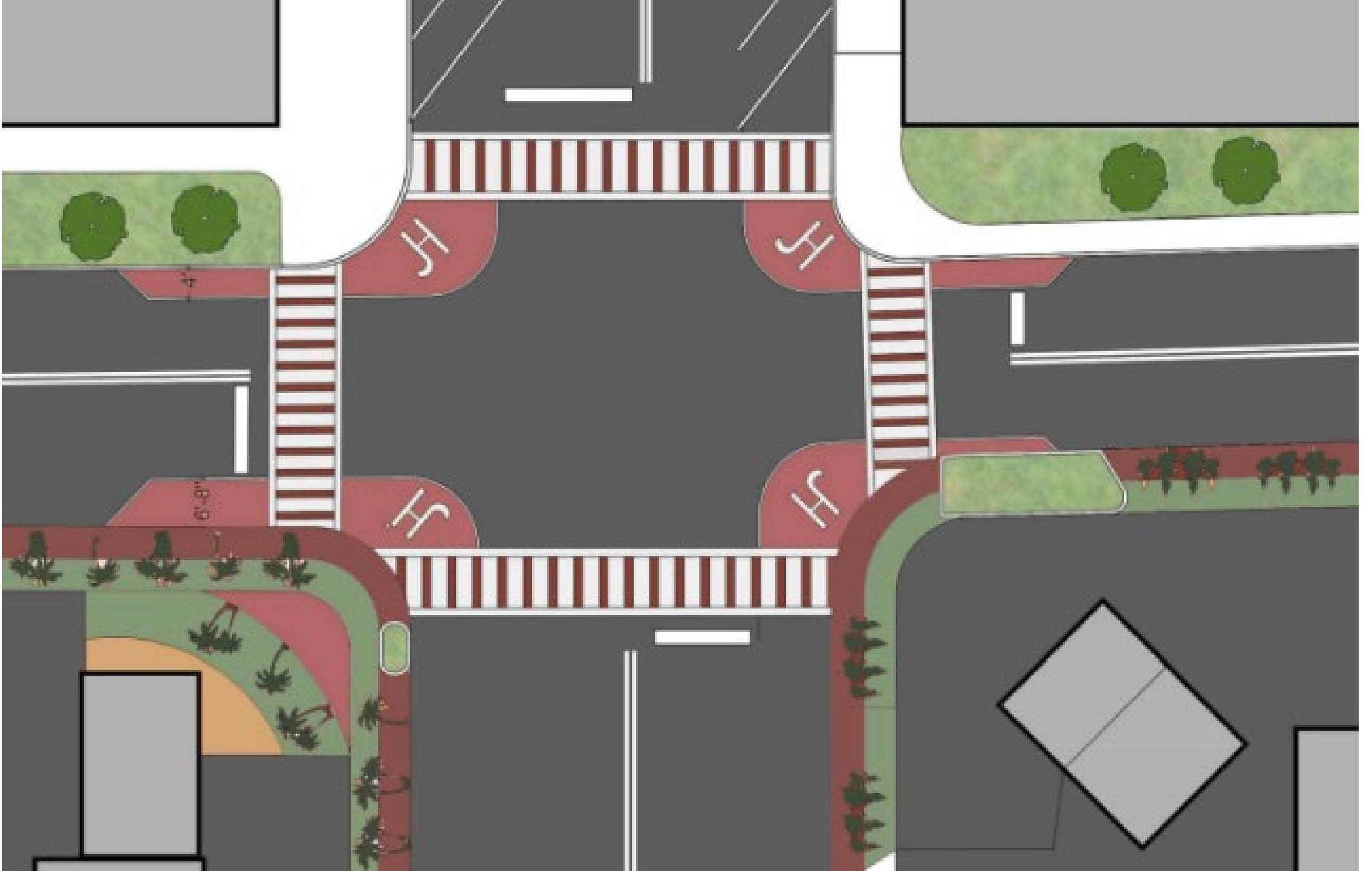


01 INTERSECTION PLAN SHOWING STREET MARKING LAYOUT
SEE SCALE BAR

SEE SHEET L-3 FOR COLOR CHART AND RAL #



UPDATED REVISED DRAWING 5.19.25





Key Takeaways

Community-led Asset Mapping

to identify places of most opportunity for initial focus

Performance Evaluation Workshops

with the public help understand needs and brainstorm new ideas and partnerships

Lighter, Quicker, Cheaper

demonstration projects allow for testing ideas, and leveraging success and adaptation

COMMUNITY MOBILITY RITUALS

Tools for Neighborhood Transformation

Olatunji Oboi Reed

Oboi@equiticity.org | 773-916-6264

EQUITICITY

- + Equiticity is a racial equity movement, operationalizing racial equity by harnessing our collective power through research, advocacy, programs, and Community Mobility Rituals, to improve the lives of Black, Brown, and Indigenous people in our society.





Community Mobility Rituals help create community ownership of the transportation planning process and socialize people around infrastructure and development in neighborhoods.

EQUITICITY

- + Rolling Thunder: Exploring the Beauty of York
 - + Community bicycle ride in York, Alabama covering 6 miles roundtrip.
 - + Hosted on Veteran's Day, in partnership with STEM and bike giveaway events.
 - + Ride title and thematic storytelling.
 - + Eight narrated stops, including City Hall, Hill Hospital, Coleman Arts Center, Cherokee Park, York Park, Sumter High School, Broad Street mural, and Second Avenue mural.
 - + Focused on socializing people around infrastructure, developments, and assets in York.
 - + Pop up feedback boards from Project for Public Space.

A poster for the 'Rolling Thunder' event. At the top left is the City of York, Alabama seal. The background shows a person on a bicycle in a wooded area. The title 'Rolling Thunder' is in large white letters, with 'Exploring the Beauty of York' in red below it. The date 'November 11, 2024 | Veteran's Day' is in a blue banner. Below that, a line of text says 'Don't miss the chance to be apart of the Bike Giveaway!'. Three bicycles are shown in the center. The 'Schedule of Events' is listed in blue boxes: 9:00 AM - 12:00 PM STEM WORKSHOP, 11:00 AM VETERANS PRESENTATION, 12:00 PM MEET UP, and 1:00 PM - 3:00 PM BIKE RIDE. To the right, a red banner lists activities: MUD RIDE, HORSE RIDE, BONFIRE, PAINT BALL, and BLUES SHOW. Contact information for York Drug Store and La'Shun Wallace is on the right. Logos for IV VETS, EQUITICITY, and Coleman Arts Center are at the bottom.

**Rolling Thunder**
Exploring the Beauty of York
November 11, 2024 | Veteran's Day
Don't miss the chance to be apart of the Bike Giveaway!

Schedule of Events

9:00 AM - 12:00 PM
STEM WORKSHOP

11:00 AM
VETERANS PRESENTATION

12:00 PM
MEET UP

1:00 PM - 3:00 PM
BIKE RIDE

3:00 PM - 10:00 PM

- **MUD RIDE**
- **HORSE RIDE**
- **BONFIRE**
- **PAINT BALL**
- **BLUES SHOW**

York Drug Store
583 4th Ave,
York, AL 36925

La'Shun Wallace
Bay Bay
205-609-7193

 **EQUITICITY** 
POWER • EQUITY

EQUITICITY

- + Comprehensive Planning Process:
 - + Planning team made up of partners.
 - + Planning meeting with regular meeting cadence.
 - + Planning document to establish our planning process, manage tasks, and track our progress.
 - + Establish a Squad Ride Management Team.



EQUITICITY

- + Community Bicycle Ride Outcomes:
 - + Formal partnership with City of York (Alabama), IV Vets, and Coleman Center for the Arts.
 - + About 50 ride participants.
 - + Donated about 75 bikes and helmets to youth and families.
 - + Interest in hosting an annual community bicycle ride.
 - + Interest in hosting an Open Streets Festival.
 - + Development of a Community Mobility Rituals Framework.



KEY TAKEAWAYS

Communities want and need social infrastructure.

Communities are interested in owning planning processes impacting our neighborhoods.

Demand for active transportation must be generated in neighborhoods.

Olatunji Oboi Reed, President & CEO, Equiticity | Oboi@equiticity.org | 773-916-6264

Let's ride.





POWERING UP PARTNERSHIPS

Leveraging Relationships for Future Success

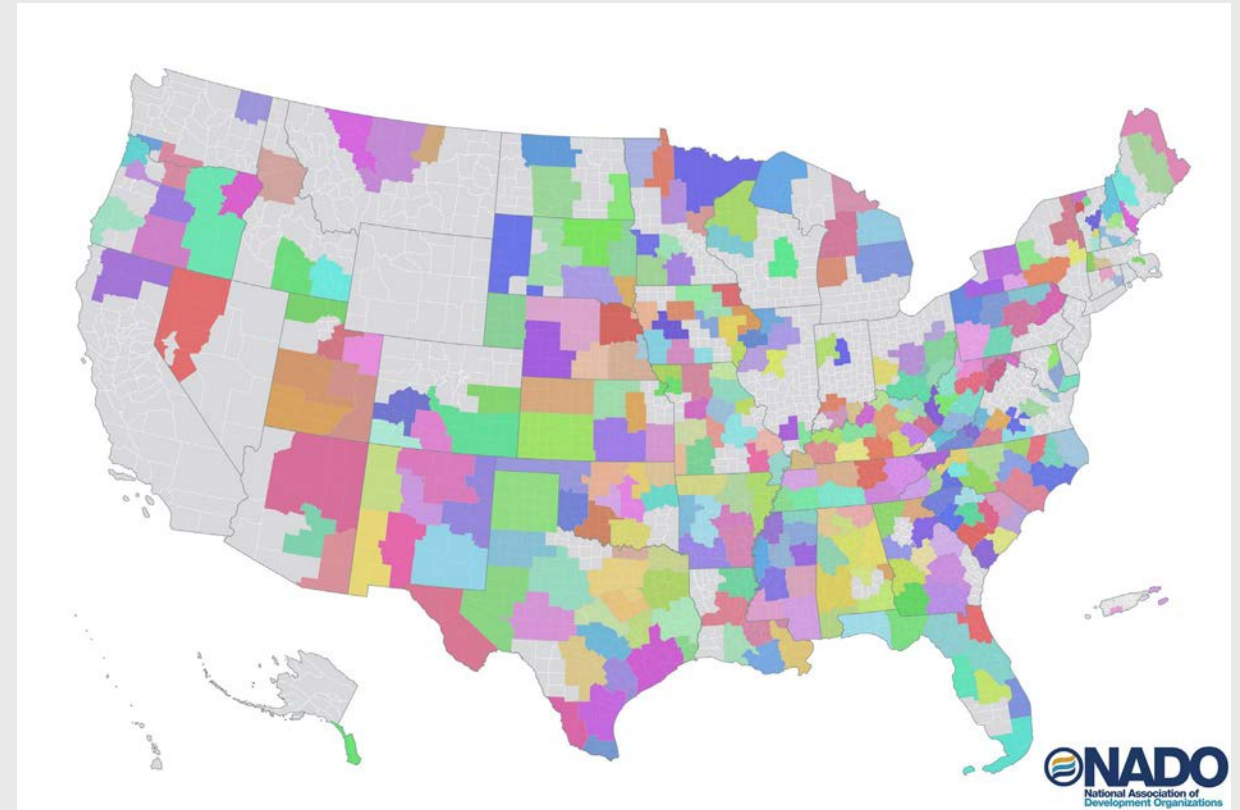
Bret Allphin

ballphin@nado.org

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NADO

- + The National Association of Development Organizations (NADO) represents a network of more than 400 multi-jurisdictional planning and development entities generally representing rural and small metro areas of the US.





Partnerships are a valuable resource that must be sought and maintained with intent.

SHOALWATER BAY INDIAN TRIBE

- + Coastal Washington (Tokeland)
- + Working to minimize climate impacts on tribal lands and facilities
- + Relocate critical infrastructure and future developments

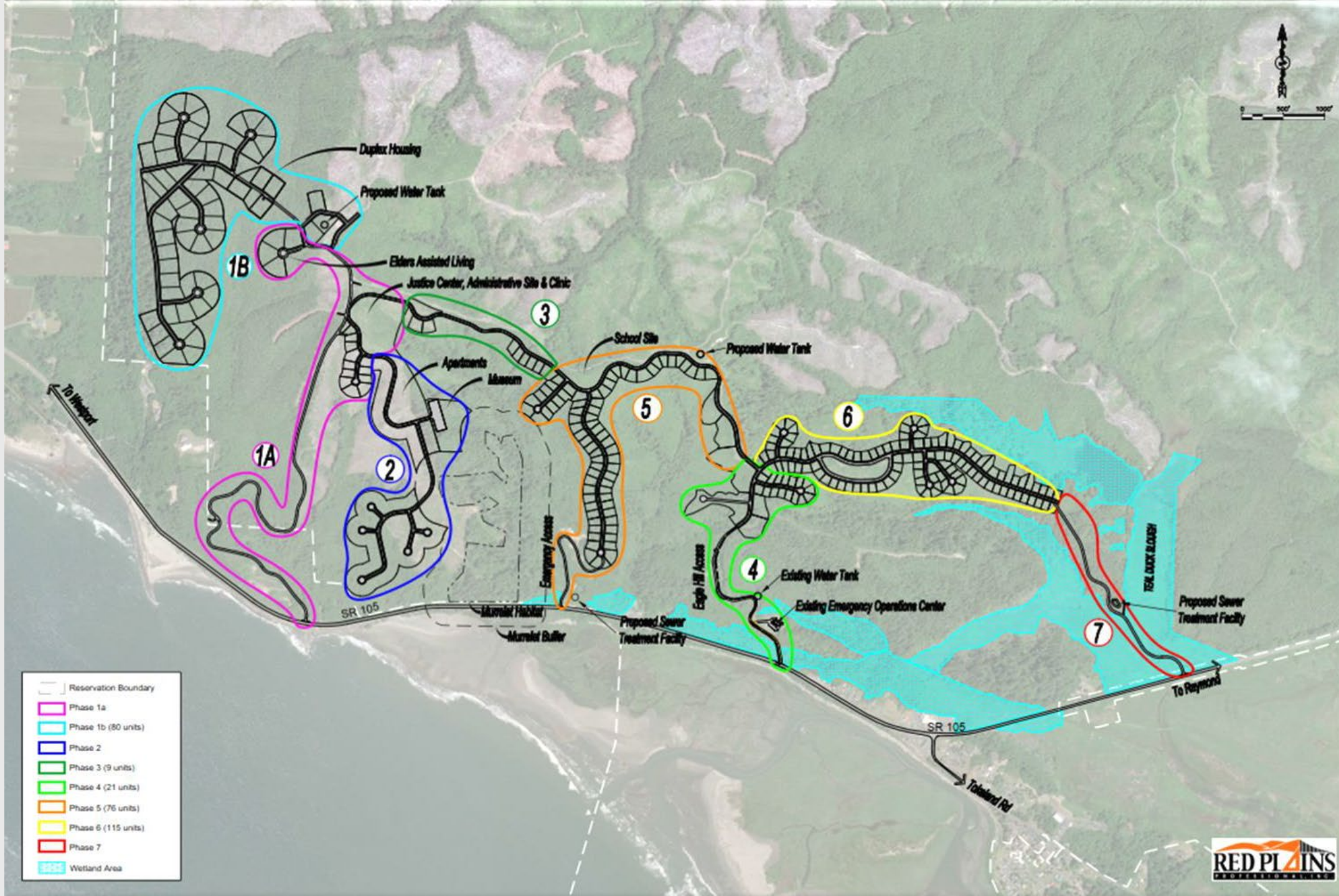




A satellite map of a coastal region. A large area of green and brown land at the top is outlined in blue. A large area of blue water and marshland below it is outlined in yellow. The coastline is on the left, with a sandy beach and rocky shore. The map includes several '© 2025 Google' watermarks.

Planned community locations

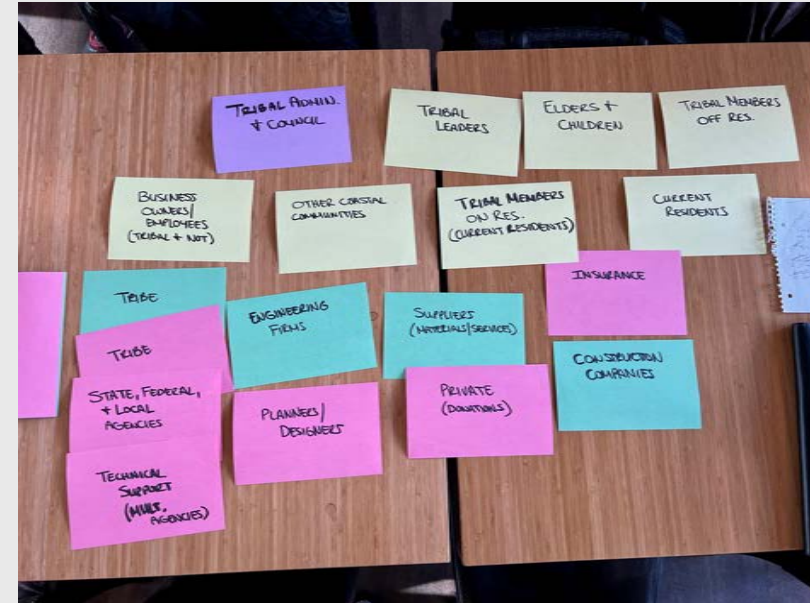
Existing community locations



- Reservation Boundary
- Phase 1a
- Phase 1b (80 units)
- Phase 2
- Phase 3 (9 units)
- Phase 4 (21 units)
- Phase 5 (76 units)
- Phase 6 (115 units)
- Phase 7
- Wetland Area

POWERING UP PARTNERSHIPS

- + Wealthworks approach to wealth creation outlines multiple forms of capital
- + Connect with partners who can meaningfully contribute
- + Each partner plays a specific and important role
- + Connect to existing processes and ecosystems through partnerships



KEY TAKEAWAYS

Understand demand to understand who is missing

Ensure those who would benefit from your project are helping to develop it

Write it down

Memorialize what each partner is contributing to the project and why they are interested

Keep it going

Share the partnership information with others in case of turn over

Bret Allphin – ballphin@nado.org



LAYING THE FOUNDATIONS FOR SUCCESS

Demystifying Working with Transportation Agencies and Securing Funding

Leigh Lane

© National Main Street Center

OUR TEAM



Leigh Lane



Douglas Parker, CEP



Sam Ellison



Wanda Webster
Stansbury



Gary Toth



Julie Hunkins, PE



Caroline Williams, PE



Scott Lane, ACIP



Paul Graham

TECHNICAL ASSISTANCE SERVICES PROVIDED

+ Grant:

- + Strategic Planning
- + Competitiveness Screening
- + Materials Preparation
- + Application Reviews
- + Story Maps

+ Project Management:

- + Request for Proposals
- + Scopes of Work
- + Project Budgets / Cost Estimates
- + Project Delivery Guidance

+ Transportation Planning Process Guidance

+ Community Engagement Strategies

+ Environmental:

- + Preliminary Environmental Screenings
- + Street Audits Guidance
- + Existing Conditions Assessments

+ Engineering Reviews:

- + Roadway Designs
- + Structural Conditions (Bridges)

+ Technical Studies Review:

- + SS4A Safety Action Plan
- + Feasibility Study

+ Project Funding Strategies

+ Business Development Strategies

+ Community Center Operations Guidance

TOOL KIT CONTRIBUTION



Effectively Communicating with
your State DOT



Getting into the Grant Groove

EFFECTIVELY COMMUNICATING WITH YOUR STATE DOT

Five Key Principles:



Understanding Local and State Government Differences



Understanding the Basics



Doing Your Homework



Defining the Problem (Not the Solution)



Partnering for Success





SOUTH COLLEGE ST BRIDGE – CEDARTOWN, GA



Steep Arch

Existing Historic Bridge



Steep Arch



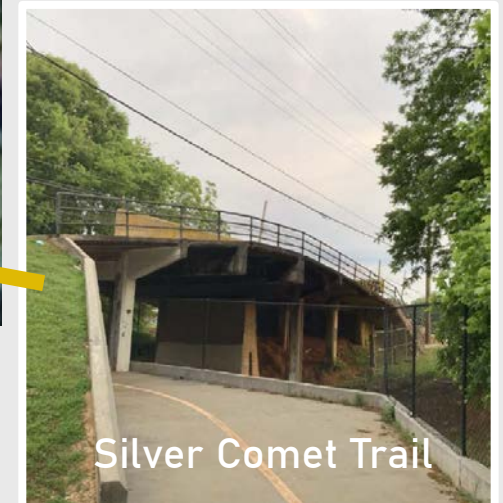
Silver Comet Trail

CSX Railroad



Cobblestone Surface

Built 1910



Silver Comet Trail



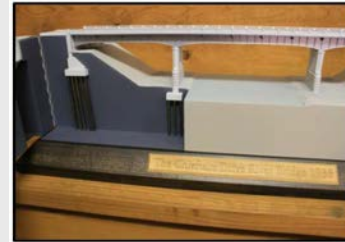
SOUTH COLLEGE ST BRIDGE – CEDARTOWN, GA



Strategies for Preserving Historic Elements within the New Bridge



Reuse Cobblestones



Historic Bridge Model



Commemorative Signage



Commemorative Medallions from Historic Bridge Metal



Preserve Structural Elements

GETTING INTO THE GRANT GROOVE

Key Concepts:

- + Pre/post-application preparedness
- + High quality Letters of Support
- + Meeting the NOFO requirements
- + Compelling, data driven story
- + Writing to the reviewers
- + Clear project descriptions
- + Demonstrating project readiness
- + Thorough reviews of application prior to submittal



GRANT PREPAREDNESS – TRINIDAD RANCHERIA, CA

Information Organization

ArcGIS StoryMaps



Trinidad Rancheria Project Mapping

A Future Vision

Generic Grant Application Materials

- + Community History
- + Clear Project Description
- + Project Background (data driven story)
- + Safety
- + Economic Competitiveness

Right-sized to Meet Page Limits

- + Full
- + Short
- + Concise

We would like to thank the

USDOT Thriving Communities Program



JOHNSON COUNTY – COLLABORATION AND OPPORTUNITY THROUGH DISASTER

Finding the Importance of Connectivity Post Helene

Liz Thorstensen, VP Trail Development
Rails to Trails Conservancy

Liz@railstotrails.org

© National Main Street Center

Our Mission

We are building a nation connected by trails, reimagining public spaces to create safe ways for everyone to walk, bike and be active outdoors.

Our Vision

A nation where trails connect everyone, everywhere.

Our Impact

Since 1986, Rails to Trails Conservancy has supported the creation of tens of thousands of miles of rail-trails and multiuse trails nationwide by building and championing infrastructure, advocating for public funding for trails and active transportation, and inspiring more people to make trails part of their everyday lives.



Washington D.C's Met Branch Trail

MOUNTAIN CITY, TN



- + 2,500 residents
- + County Seat of Johnson County
- + Beautiful location with amazing access to outdoor activities
- + World renowned music history
- + Looking to make its active transportation/trail network safer and more accessible



Regional Impact Needs Regional Partners

RENEWED PERSPECTIVE IN LIGHT OF HELENE

- + Initial research around old rail corridor proved trail development difficult
 - + Helene changed everything
 - + Virginia Creeper Trail Destruction
 - + Digitized & Improved Regional Trail Connection Mapping
- =Sub award shifted from Laurel Creek Trail over to Iron Mountain Trail Improvements & Connection



PARTNERSHIPS & URGENCY

- + Pivot to Iron Mountain Trail
- + Damascus & Abingdon Partner Network Revitalized
- + Elected Leaders, Non-Profit Partners & Private Business Came Together



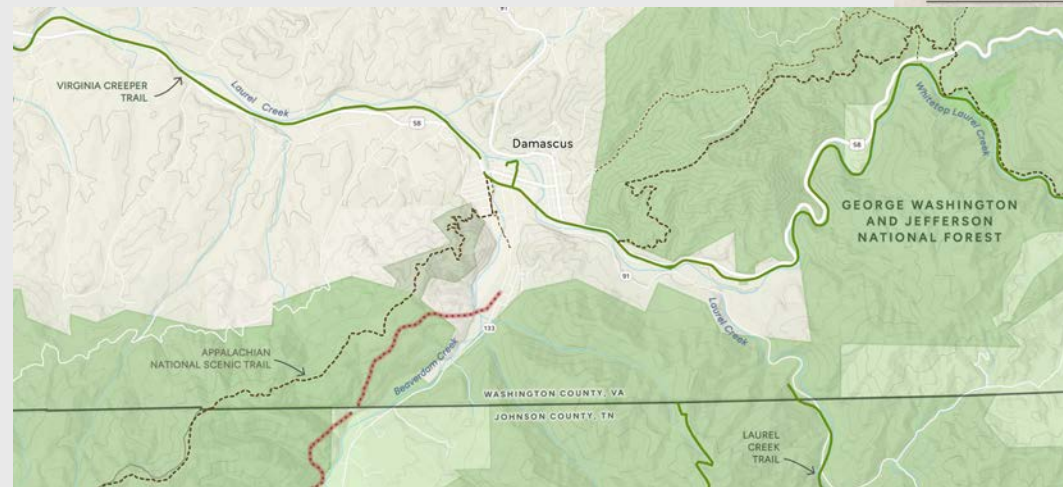
THE TOMAHAWK

Your Community Newspaper, Established 1874

Wednesday, March 26, 2025

Vol. 151 No.13

\$1.00



Thriving Communities Program makes resources available to help Mountain City small businesses succeed







KEY TAKEAWAYS

Plan, Plan, Plan

Having a County trail plan allowed Johnson County to pivot post-Helene to a larger regional approach.

Stay Flexible & Identify Ways to Address Crisis with Opportunity

Deep understanding of the ways trails benefit communities & regions allowed for an impactful pivot.

Collaboration, Collaboration, Collaboration

Engage with as many community and regional partners and projects as you can to find and give support.

Liz Thorstensen liz@railstotrails.org www.railstotrails.org



Rural Community
Assistance Partnership

PRIORITIZING WHAT MATTERS

Designing TA with Trust and Funding in Mind

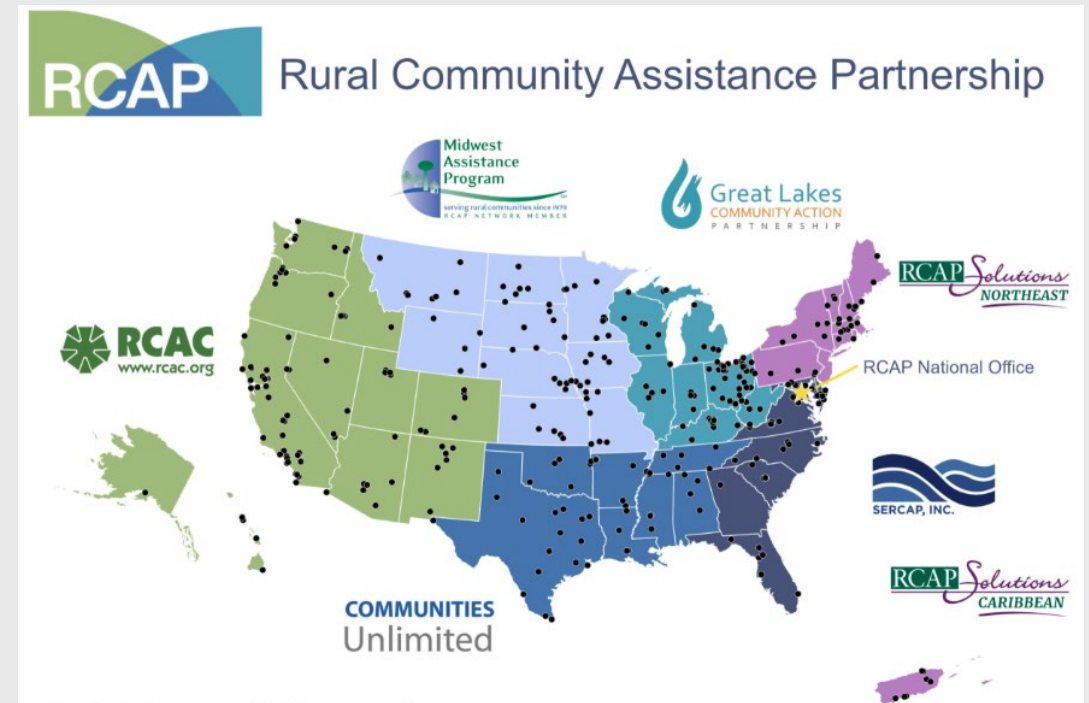
V Al-ag (RCAC), vernalou.al-ag@rcac.org

Carissa Patrone Maikuri (RCAC/ERC), cpatronemaikuri@rcac.org

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RURAL COMMUNITY ASSISTANCE PARTNERSHIP (RCAP)

- + RCAP is a partnership of seven Technical Assistance organizations.
- + Provides assistance with economic development, water, wastewater, and solid waste



RURAL COMMUNITY ASSISTANCE CORPORATION (RCAC)



- + Provides technical assistance and lending to Indigenous and rural communities in 13 western states
 - + Environment
 - + Housing
 - + Lending
 - + Economic Development – Building Rural Economies (BRE)

WHY THE RESPECTFUL ENGAGEMENT GUIDE



- + Encourages learning and mindful consideration when working with tribes
- + Centers the importance of tribal sovereignty
- + Provides additional resources to further capacity building

BEST PRACTICES FOR RESPECTFUL ENGAGEMENT WITH TRIBES



Main Sections:

- + Learn Tribal History & Context
- + Honor Protocol & Practice Repricocity
- + Build Trust Through Time & Consistency
- + Acknowledge Barriers & Foster Equitable Participation
- + Do's and Don'ts

FILTERABLE FUNDING SOURCES INVENTORY



- + Learn about funding opportunities
- + Pair most pressing community needs with potential funding sources
- + Track opportunities applied for/awarded
- + Plan for the future

FILTERABLE FUNDING SOURCES INVENTORY

Filterable Funding Sources Inventory

The development of this tool was led by Economic Recovery Corps and RCAC. Contributors included Main Street America, NADO and RCAP. This technical assistance funded by the Department of Transportation's Thriving Communities Communities Program.

The Filterable Funding Sources Inventory is intended to be a living spreadsheet that communities and technical assistance providers can utilize to research, gather, categorize, and prioritize various funding opportunities. Most of the funding sources center around infrastructure, placemaking, safety, outdoor recreation, and walkability. By utilizing the filters in this tool, you can keep track of different types of funding opportunities that your community is eligible for that align with your community's most pressing needs.

Purpose of the Tool:

- Understand what type of funding opportunities are available for your community.
- Prioritize funding opportunities to best meet your community's specific needs.
- Track which opportunities your community or organization has applied for and been awarded.
- Make it your own.

How to use the Tool:

- Create a copy of the spreadsheet for your own community's use.
- Pull from the Main Funding List to build out your community's Priority Funding Targets paring the funding opportunities with your community's specific needs.
- Keep track of the grants your community applied to, were awarded, and feedback given.
- Update and keep building and tracking your collective progress.



RCAC
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CORPS**

+ [Toolkit DOT TCP Filterable Funding Sources Inventory .xlsx - Google Sheets](#)

FILTERABLE FUNDING SOURCES INVENTORY

Table1														
Tr	Name of Organization	Name of Grant/ Opportunity	Type of Funder/P rovider	Type of Award	Funding Topical Area	Funding Phases	Who can Apply?	Apply By	If awarded, when would the opportunity end	Recurring or Rolling	Requires Match (Yes if checked)	If match is required, how much (indirect/direct)	Min/Max Award Amount	Considerations before Applying
2	AARP	Community Challenge	Private	Funding	Transportation Placemaking Health Community/Economic Development Arts	Construction or Implementation	Nonprofit Local Government	Application closed March 4, 2025		Recurring	☐	n/a	\$2,500-\$25,000	Flagship grants \$10-12K to not e capacity-building microgrants \$2-\$10-20k to not exceed \$25k
3	American Trails	Trails Capacity Program	Public	Funding	Outdoor Recreation & Tourism	Planning, Engineering or Design Construction or Implementation	State Government Local Government Federally Recognized Tribes Nonprofit	Application portal typically opens mid-December Closed- applications were due March 18, 2025	1 year later	Recurring	☐	Not required but some match preferred	\$2,000-\$10,000	Funds used for stewardship train on state and local lands, and res
4	Citi Foundation	2025 Global Innovation Challenge: Accelerating Youth Employability	Private	Funding	Business & Entrepreneurship	Construction or Implementation	Nonprofit		2 years	Recurring	☐		\$500,000	Funding supports young people i through technical/vocational tra entrepreneurship programming. i
5	FEMA	Building Resilient Infrastructure and Communities (BRIC) *will not continue*	Public	Funding	Environment/Climate	Planning, Engineering or Design Construction or Implementation	State Government Federally Recognized Tribes		36 months	Recurring	☒	75% federal cost share/25% non-federal cost share funding		Funds may be used for capacity- activities, mitigation projects, an Program offers grants to 4-6 Nat
6	First Peoples Fund	Community Spirit Awards	Tribal	Funding	Arts & Culture	Construction or Implementation	Federally Recognized Tribes Tribes (not Federally Recognized) Individuals	TBA 2026	n/a	Recurring	☐		\$50,000	worked throughout their lives to knowledge and ancestral gifts wi designed support essential bear to carry forward wisdom and hel heal and thrive
7	John Templeton Foundation	Research & public engaqment grants	Private	Funding	Health Environment/Climate General Funds Arts & Culture Placemaking	Construction or Implementation	Nonprofit	Open - apply by August 15, 2025	Up to three year	Recurring	☐	n/a		Funding areas include: individua markets, religion, science and sc and physical sciences, life scienc development, public engagment,
8	Kubota	Hometown Proud community grant program	Private	Funding	Outdoor Recreation & Tourism Environment/Climate Infrastructure (including water, waste...	Construction or Implementation	Nonprofit	April 3-May 9, 2025		Recurring	☐	n/a	Valued at \$50,000 (\$25,000 cash and \$25,000 equipment voucher)	Examples include building an ag center, revitalizing community ga
9	Land and Water Conservation Fund	Outdoor Recreation Legacy Partnership Program	Public	Funding	Outdoor Recreation & Tourism	Planning, Engineering or Design	State Government	11/1/2029		Recurring	☒	Can be federal, state, or private	\$300,000-\$15,000,0	Applicants must be a state lead i and territories, sub-recipients ca/ federally recognized Indian Tribe Corporations/Organizations, or N Communities, local units of gove purpose districts
10	Main Street America	GM on Main Street Grant Program	Private	Funding	Transportation Placemaking	Construction or Implementation Planning, Engineering or Design	Local Government Federally Recognized Tribes Nonprofit	Application closed March 2, 2025	1 year	Recurring	☐	n/a	\$50,000	Transportation projects that imp accessibility and vibrancy of Ma requested funding must be for p transportation-focused project (construction/installation, equip supplies, engineering or architected Seed (single year \$50-150K), Cul multi-year \$200-300k), Harvest (i focused on building bridges acro
11	Mosaic	2025 Open Grant Cycle (currently closed)	Private	Funding	Environment/Climate Health	Planning, Engineering or Design	Nonprofit Local Government State Government Federally Recognized Tribes	Yearly open grant cycle		Recurring	☐		\$50,000-\$300,000	
List [Community] Priority Funding Targets [Mineral County] Priority Funding Targets Other Grant Lists Newsletters to Follow < >														

FILTERABLE FUNDING SOURCES INVENTORY

	A	B	C	D	E	F
	Table1 ▾					
1	Tr Name of Organization	Tr Name of Grant/ Opportunity	Type of Funder/P rovider	Type of Award	Funding Topical Area	Funding Phases
2	AARP	Community Challenge	Private	Funding	Transportation Placemaking Health Community/Economic Development Arts	Construction or Implementation
3	American Trails	Trails Capacity Program	Public	Funding	Outdoor Recreation & Tourism	Planning, Engineering or Design Construction or Implementation
4	Citi Foundation	2025 Global Innovation Challenge: Accelerating Youth Employability	Private	Funding	Business & Entrepreneurship	Construction or Implementation
5	FEMA	Building Resilient Infrastructure and Communities (BRIC) *will not continue*	Public	Funding	Environment/Climate	Planning, Engineering or Design Construction or Implementation
6	First Peoples Fund	Community Spirit Awards	Tribal	Funding	Arts & Culture	Construction or Implementation
7	John Templeton Foundation	Research & public engagment grants	Private	Funding	Health Environment/Climate General Funds Arts & Culture Placemaking	Construction or Implementation
8	Hometown Proud community grant				Outdoor Recreation & Tourism	



Instructions ▾

Main Funding List ▾

[Community] Priority Funding Targets ▾

[Mineral County] Priority Funding Targets ▾

Other

FILTERABLE FUNDING SOURCES INVENTORY

The screenshot displays a web application interface for a 'Filterable Funding Sources Inventory'. The main table has columns: Name of Grant/ Opportunity, Type of Funder/P rovider, Type of Award, Funding Topical Area, Funding Phases, Who can Apply?, and App. The table lists several funding opportunities, each with a 'Type of Funder/P rovider' (Private, Public, Tribal) and a 'Funding' status. A filter modal is open, showing options to 'Filter by color', 'Filter by condition', and 'Filter by values'. The modal also displays 'Select all 33 - Clear' and 'Displaying 33'. The background table shows rows with details like 'Community Challenge', 'Capacity Program', 'Global Innovation Challenge: Accelerating Youth Employability', 'Building Resilient Infrastructure and Communities (BRIC) *will not continue*', 'Community Spirit Awards', 'Research & public engagement grants', and 'Hometown Proud community grant'. The bottom of the screen shows navigation links like '+', 'Instructions', and 'Main Funding', along with a search bar and a 'Cancel' button.

	B	C	D	E	F	G
	Name of Grant/ Opportunity	Type of Funder/P rovider	Type of Award	Funding Topical Area	Funding Phases	Who can Apply?
2	Community Challenge	Private	Funding		Construction or Implementation	Nonprofit Local Government
3	Capacity Program	Public	Funding		Planning, Engineering or Design Construction or Implementation	State Government Local Government Federally Recognized Tribes Nonprofit
4	Global Innovation Challenge: Accelerating Youth Employability	Private	Funding		Construction or Implementation	Nonprofit
5	Building Resilient Infrastructure and Communities (BRIC) *will not continue*	Public	Funding		Planning, Engineering or Design Construction or Implementation	State Government Federally Recognized Tribes
6	Community Spirit Awards	Tribal	Funding		Construction or Implementation	Federally Recognized Tribes Tribes (not Federally Recognized) Individuals
7	Research & public engagement grants	Private	Funding		Construction or Implementation	Nonprofit
8	Hometown Proud community grant	Private	Funding		Construction or Implementation	Nonprofit

MINERAL COUNTY, NEVADA

- + Rich history of military presence
- + Growing emphasis on outdoor recreation
- + "Road Diet" needed to slow traffic
- + Patriots Plaza to Main Street Plaza
- + Downtown revitalization and small business growth



FILTERABLE FUNDING SOURCES INVENTORY

	A	B	C	D	E	F	G	H
1	 	Mineral County, NV						
2	Local Need to Pair with Opportunity	Tr Name of Organization	Tr Name of Grant	Type of Funder/P rovider	Type of Award	Funding Topical Area	Funding Phases	Who can Apply?
3	Placemaking improvements for Main Street Plaza	T-Mobile	<u>Hometown Grant</u>	Private	Funding	Outdoor Recreation... Community/Econo... Placemaking Infrastructure (inclu...	Construction or Implement...	Local Government Federally Recognized Tribes Nonprofit
4	Art for Main Street Plaza	<u>National Endowment for the Arts</u>	<u>Our Town</u>	Public	Funding	Placemaking Arts & Culture	Construction or Implement...	State Government Local Government Federally Recognized Tribes Nonprofit
5	Building and mapping out trails	<u>American Trails</u>	Trails Capacity Program	Public	Funding	Outdoor Recreation...	Planning, Engineering or De... Construction or Implement...	State Government Local Government Federally Recognized Tribes Nonprofit
6	Building a plan for a recreation economy	<u>U.S. Environmental Protection Agency (EPA)</u>	<u>Recreation Economies for Rural Communities (RERC)</u>	Public	Techni...	Outdoor Recreation...	Planning, Engineering or De...	Local Government Federally Recognized Tribes Nonprofit
7	Main Street design	<u>National Endowment for the Arts</u>	<u>Citizens' Institute on Rural Design</u>	Public	Techni...	Community/Econo... Arts & Culture	Planning, Engineering or De...	Local Government Federally Recognized Tribes Nonprofit
		U.S. Department of	Safe Streets and Roads for All				Planning, Engineering or De...	Local Government



Instructions ▾

Main Funding List ▾

[Community] Priority Funding Targets ▾

[Mineral County] Priority Funding Targets ▾

Other

THANK YOU!



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THANKS TO OUR PANELISTS!

Panelists

Main Street America
Shane Hampton and Maggie Gillespie

CTL Engineering
Leigh Lane

Equiticity
Olatunji “Oboi” Reed

National Association of Development Organizations
Bret Allphin

Project for Public Spaces
Emily Putnam

Rails to Trails Conservancy
Liz Thorstensen

Rural Community Assistance Partnership
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